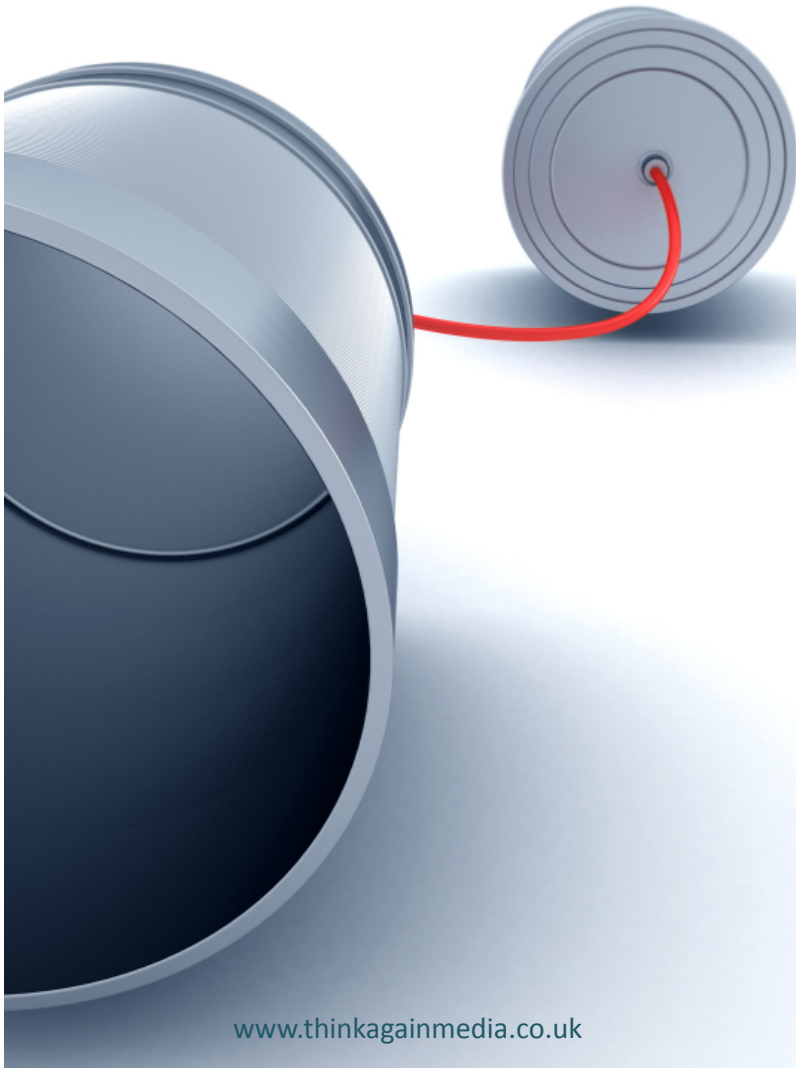




Training for Head Teachers and Senior School Leaders



Media Training

A 1-day course that will give you the skills and tools to represent your school effectively on TV and radio. You will learn how to develop your key message, target the right audience and deal with challenging or tricky questions. Our technical team can create different interview experiences, from panel discussions to phone-in's, telephone interviews, press conferences and unexpected 'doorstep' approaches for comments.

Crisis Management

A practical and interactive 1-day course to give you the tools to handle intense public and media attention during a crisis or major news event connected to your school. Learn how a crisis develops, identify how and when to do and say the right thing, and understand how easy it can be to get it wrong.

Presentation Training

Are you guilty of inflicting Death By PowerPoint? Our entertaining, interactive and effective training will revolutionise the way you present your message. Learn the secrets of simple, powerful presentation from the best in the business.

Selling Your School

Imagine the impact of training with world class media and communication experts to promote your school: its values, achievements and future plans as well as the messages you need to communicate effectively every day.

This 1-day course will give you the tools to ensure that the message you want to convey about your school is the message that people hear.

Specialists in Media Training, People and Change for the education, charity and public sectors



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The Think Again team have many years experience at the highest levels in communication, leading teams and managing brands.

We've worked in broadcasting, journalism, entertainment, new media, campaigns, education, culture and the arts.

We have specialist skills in training, presentation, coaching and creative leadership that have helped transform brands and organisations.

WE CAN HELP YOU STAND OUT FROM THE CROWD

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